GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2018
ANSWERED ON:01.12.2000
ADVERTISEMENTS ON TV CHANNELS
VIJAY GOEL

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government have any proposal to impose ban on the advertisements of liquor and other objectionable materials shown on various channels of television;

(b) if so, the details thereof;

(c) if not, the reasons therefor;

(d) whether any ban has been imposed on objectionable advertisements shown on television recently; and

(e) if so, the details thereof?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) to (e): Cable Television Networks Rules, 1994 have been amended through a notification on 8th September, 2000 and, inter alia, prohibit advertisements of liquor/tobacco products and advertisements containing references which hurt religious sentiments.